

IT'S HER WEDDING, BUT I'LL CRY IF I WANT TO

A Survival Guide for the Mother of the Bride

By Leslie Milk

“Leslie Milk knows that every mother of the bride is like a four-star general. She plans the strategy, defends the deficit, dispatches the troops, and negotiates the peace. For any mother of the bride who wants to declare victory on the day of the wedding, this book is **MUST** reading.”

~**Kitty Kelley**, *New York Times* best-selling author of
The Family: The Real Story of the Bush Dynasty

“Leslie Milk has written a wonderful and practical book for mothers. But it's not just for mothers. Don't be confused. Fathers also would do well to read this book. Indeed, father must read this book. I did, and learned a great deal about a truly important subject. And beyond that, it's a fast and fun read.”

~**Wolf Blitzer**, host of CNN's *Wolf Blitzer Reports*

What premarital advice should a mother give the daughter who knows more about sex and stock portfolios than she does? Can the groom's step-grandparents march down the aisle as part of the wedding procession? How can a cousin get ordained on the Internet to perform the ceremony? **IT'S HER WEDDING, BUT I'LL CRY IF I WANT TO (Rodale / February 2005 / \$15.95 / Hardcover)**, by Leslie Milk, is a witty, brass-tacks survival manual for the 21st-century mother of the bride.

Today's mothers-in-law-to-be are boomers whose daughters may be titans of industry or rapidly on their way to making partner. But these savvy women know that when it comes time to pick a venue, go gown shopping, or taste the cake, for better or for worse, their daughters are going to come home to mama.

IT'S HER WEDDING, BUT I'LL CRY IF I WANT TO is packed with sharp, sensible advice for organizing every aspect of the perfect wedding, including:

- ❖ The Wedding Party – how to remind your daughter that the bridesmaids are not candidates for extreme makeovers while negotiating the wedding budget with the father of the bride (and taking the heat when the bills arrive).

- ❖ The Wedding Plans – what to do when the wedding day becomes a wedding weekend—in Maui!
- ❖ The Wedding Vendors – how to find an officiant who will infuse the wedding with a spirit of joy while meeting the needs of all parties and how to choose a traditional photographer, photojournalist, videographer—or all three.
- ❖ The Wedding Pomp and Protocol – how to navigate the “white blindness” of infinite dress choices to arrive at the “Oh, Mommy Moment” of finding the dream wedding dress and how to balance “proper” etiquette with modern sensibilities.
- ❖ The Wedding – what to do when the seating chart is trickier than a 5,000-piece jigsaw puzzle or Mother Nature arrives uninvited.

Planning a wedding takes a lot of work. But it can be done (and even fun!) with the help of **IT'S HER WEDDING, BUT I'LL CRY IF I WANT TO.**

About the author

Leslie Milk is the lifestyle editor of *The Washingtonian*, a monthly magazine covering the nation's capital. She has written about subjects ranging from caring for aging parents to Washington's most powerful women and from climbing Mount Everest to losing weight.

In the interests of full disclosure, Milk admits that she wrote about someone else's climb and, judging by the results, she probably should have written about someone else's weight loss.

Previously, Milk was a columnist for the *Washington Post* and the *Journal* newspapers. She has also written for *Glamour*, *Shape*, and *Woman's Day* magazines. She has appeared on *Nightline*, ABC's *Turning Point*, *Entertainment Tonight*, CNN, and BBC News.

IT'S HER WEDDING, BUT I'LL CRY IF I WANT TO A Survival Guide for the Mother of the Bride

By Leslie Milk

Rodale Books / February 2005 / \$15.95
7" x 7" / 256 pages / ISBN 1-59486-001-7

About Rodale Inc.

With a mission to inspire and enable people to improve their lives and the world around them, Rodale leads the way as millions of people around the globe join the journey toward a more complete, more fulfilled, healthier, whole life. For more than 60 years Rodale has published authentic and credible information in a practical and hands-on way to help our readers put their passions into practice. Every month we reach more than 30 million people in 42 countries with a message of “You Can Do It” through magazines, books, Web sites, integrated marketing solutions and international publishing agreements. Rodale's magazine properties, all veteran publications in their categories, include the global brands *Prevention*, *Men's Health* and *Runner's World* as well as *Organic Style*, *Organic Gardening*, *Best Life*, *Backpacker*, *Bicycling* and *Mountain Bike*. Rodale is the largest independent book publisher in America with a growing stable of international titles. Recent Rodale *New York Times* Bestsellers include *The South Beach Diet*, *The South Beach Diet Cookbook*, *The Abs Diet*, *Pete Rose: My Prison Without Bars*, *Dr. Shapiro's Picture Perfect Weight Loss* and *8 Minutes in the Morning* by Jorge Cruise.