

CHICAGO BRIDE

Sustainable Wedding for a Lasting Marriage

Wedding expert Melissa Phillips offers 3 tips on a sustainable wedding in time for her own big event; Brides & Blooms.

Wedding planner Melissa Phillips of Simply Perfect Events has witnessed a rising trend among wedding goers, the desire to go green. Ditching the extravagant and opting for a more sustainable, environmentally friendly wedding is not only a trend but also a real money saver. With her upcoming Brides & Blooms event on Wednesday, March 20th, showcasing the hottest wedding trends and designs, Melissa Phillips has listed 3 tips to make your big day light up with green.

Upload & Invite:

Creating an intimate video to invite your guest is a unique way of adding a personal touch to your wedding. Highlight special occasions and memories with your fiancé, or use parts of your vows as voice over. If you rather not have your video be the next viral hit, remember to keep your video private and only allow those invited to view your video with a link. The video will last longer than a hand-written invitation and the impression given will be even longer lasting.

Persuade to Donate:

To avoid excess clutter and to insure your guests' money aren't going to waste try and ask for donations rather than gifts. Donations are a great way to give meaning to an already meaningful evening. Ask your guest to donate for a cause you and your love one are passionate about. The charity can have a significant meaning or be a local charity you want to highlight and expose to your guest.

Reduce, Reuse, Rejoice:

Remember to keep an eye out for any small opportunities that can make a big impact. Opting for recycled dinnerware, hand-made recycled paper, or reusing the common household products for your big day can all add up and be significant. Even recycling the flowers used for your big event to a local hospital or retirement home can have a big impact on the environment and your local community.

About Simply Perfect Events: Simply Perfect Events works for and with their customers to deliver exceptional event coordination solutions. The customer focus helps them to understand and deliver your event vision. They offer exceptional service, value, extensive industry knowledge, and quality vendor relationships to create your Simply Perfect event. Their relationships with clients, colleagues, and partners are based on collaboration, communication and integrity. The services Simply Perfect Events offers is a range from complete wedding planning months prior to your wedding day to sudden problems or challenges that occur the day of your wedding. For more information on Simply Perfect Events visit www.simplyperfectbymelissa.com.